- 11. (Thrice Amended) A personal cleansing wipe article having superior softness, feel and cleansing properties, which wipe article comprises:
 - A. a single layer, nonembossed, nonwoven substrate formed from hydroentangled fibers, said substrate having on a substantial portion of a base surface thereof a three-dimensional pattern, which pattern comprises a plurality of discrete, raised fibrous regions, wherein said raised fibrous regions are joined to said base surface by a fibrous transition region; and
 - B. an aqueous liquid cleansing composition comprising
 - a. from about 0.5% to about 12.5% of the cleansing surfactant; and
 - b. from about 0.5% to about 5% of a lipophilic skin moisturizing agent wherein the cleansing surfactant comprises at least one anionic surfactant, and wherein said aqueous liquid cleansing composition is coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate.
- 12 (Thrice Amended) A personal cleansing wipe article having superior softness, feel and cleansing properties, which wipe article comprises:
 - A. a single layer, nonwoven substrate formed from hydroentangled fibers, said substrate having on a substantial portion of a base surface thereof a three-dimensional pattern, which pattern comprises a plurality of discrete, raised fibrous regions, wherein said raised fibrous regions are joined to said base surface by a fibrous transition region; and
 - B. an aqueous liquid cleansing composition comprising
 - a. from about 0.5% to about 12.5% of the cleansing surfactant; and
 - b. from about 0.5% to about 5% of a lipophilic skin moisturizing agent wherein the cleansing surfactant comprises at least one anionic surfactant, and wherein said aqueous liquid cleansing composition is coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate;

wherein said three-dimensional pattern is formed as the fibers are being entangled.

- 13.(Twice Amended) A process for preparing a personal cleansing wipe article having superior softness, feel and cleansing properties, which process comprises:
 - A. placing a web of fibers on a foraminous forming plate or topographical support member comprising an essentially planar background surface with at least one recessed region significantly displaced from the background surface of the forming plate;
 - B. applying fluid force to the upper surface of the fibrous web such that the fibers become entangled and a patterned substrate is formed;
 - c. transporting the fluid away from the patterned substrate; and



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D. coating or impregnating the patterned substrate with an aqueous cleansing composition comprising

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- a. from about 0.5% to about 12.5% of the cleansing surfactant; and
- b. from about 0.5% to about 5% of a lipophilic skin moisturizing agent to the extent of from about 100% to about 400% by weight of the substrate, wherein the cleansing surfactant comprises at least one anionic surfactant, and wherein.

15. (Amended) A personal cleansing wipe article having superior softness, feel and cleansing properties, which wipe article comprises;

- A. a single layer, nonwoven substrate formed from hydroentangled fibers, said substrate having on a substantial portion of a base surface thereof a three-dimensional pattern, which pattern comprises a plurality of discrete, raised fibrous regions, wherein the raised fibrous regions have a density which is substantially the same as the density of the base surface, and wherein said raised bifrous regions are joined to said base surface by a fibrous transition region; and
- B. an aqueous liquid cleansing composition comprising
 - a. from about 0.5% to about 12.5% of the cleansing surfactant; and
- b. from about 0.5% to about 5% of a lipophilic skin moisturizing agent and from about 0.5% to about 10% of an organic acid, wherein said aqueous liquid cleansing composition is coated onto or impregnated into said substrate to the extend of from about 100% to about 400% by weight of the substrate having a pH ranging from about 3 to about

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Conclusion

Reconsideration is respectfully requested. In the event that issues remain prior to allowance of the noted claims, then the Examiner is invited to call Applicants' undersigned attorney to discuss any remaining issues.

Respectfully submitted,

By Marianne Dressman

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May 29, 2002 Customer Number 27752